



**EVENT REGISTRATION**  
**Fireside Chat and Happy Hour Sponsor**

Event Name:     CES 2025    

Supplier: Z-Wave Alliance, Inc.  
3855 SW 153<sup>rd</sup> Drive  
Beaverton, OR 97003

Participating Member Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Terms & Conditions:

I agree to the terms and conditions for participation as provided as part of this registration form.

PLEASE SELECT ONE OF THE FOLLOWING (REQUIRED)

***Fireside Chat and Happy Hour Sponsor: 3 available at USD \$12,500***

Tuesday, January 7 from 4:15pm-7:00pm

Wednesday, January 8 from 4:15pm-7:00pm

Thursday, January 9 from 4:15pm-7:00pm

Fireside Chat and Happy Hour Sponsorship will include:

- Sponsoring Company can help influence the topic of the Fireside Chat – subject to Z-Wave Alliance Approval.
- Z-Wave Alliance and sponsoring company to work collaboratively on session description.
- Z-Wave Alliance to coordinate all presentation materials and pre-show prep calls.
  - Sponsoring Company can seed one participant for the Fireside Chat – subject to Z-Wave Alliance Approval.
  - Sponsoring Company to introduce the Fireside Chat with an opportunity to highlight their company – no more than 3 mins of remarks.
  - Alliance will manage presentation development, practice sessions, moderator needs, and live event logistics.

- The room will have seating for 40, plus 10-12 standing and the in-room exhibitors of 16, plus 4 Alliance management for a total attendance space of 70 people.
- Alliance will manage all marketing deliverables and press outreach for the Fireside.
- Marketing Benefits:
  - Sponsor company logo included in:
    - Z-Wave Alliance CES Landing Page
    - All CES Email Campaigns
    - Z-Wave Alliance Events listing page (sponsor noted)
    - One (1) Z-Wave Alliance distributed newsletter
    - Live social media posts during the events with Alliance photos
    - Spotlight of the Fireside chat in no less than three (3) Z-Wave Alliance CES Emails
    - Four (4) Spotlight social media posts of the Fireside Chat across Z-Wave Alliance Channels (X, LinkedIn, Facebook)
    - Alliance Eventbrite scheduling and RSVP system
    - Inclusion in on-site promotional signage during Fireside Chat and happy hour.
    - Access to the registered attendee list for the Fireside Chat
    - Final attendee list with contact information for leads
  - Fee: \$12,500
    - Includes Fireside Chat Sponsorship, Marketing benefits, food & beverage for a 2-hour happy hour immediately following the Fireside Chat, inclusive of beer, wine, water, soft drinks, and an assortment of appetizers. Menu chosen and approved by Z-Wave Alliance.

Email completed form to Z-Wave Admin at: [events@z-wavealliance.org](mailto:events@z-wavealliance.org)

**See Z-Wave Alliance Participation Terms below:**

### **Z-Wave Alliance Participation Terms**

#### Terms of Payment & Cancellation:

- Full sponsorship payment must be received within 30 days of contract signing. **If payments are not received on time, the Alliance will move to the next member on the waitlist.**
- Sponsorship must be under contract no later than November 15, 2024 to allow enough time for full preparations.
- If you decide to cancel your participation, you are financially responsible for 100% of Fees. Please inform the Alliance of any cancellations at least 30 days prior to the event to allow time to find a replacement.

#### Z-Wave Alliance Participating Member agrees:

- You must be a Z-Wave Alliance member in good standing with no outstanding invoices.
- You are sponsoring the Z-Wave Alliance fireside chat. Your presentations and graphics should lead with Z-Wave. Competing technologies may be mentioned but will not be allowed to diminish the strength of the Z-Wave presentation.
- You agree to make every effort to support your fellow members and to explain the concept and value of interoperability.

- You are a member of the Z-Wave Alliance and agree to promote membership in the Alliance as appropriate.
- All invoices for participation will be paid by the dates outlined. Failure to pay may result in removal from the Alliance meeting room and may result in the disqualification to participate in future events.

The Z-Wave Alliance agrees:

- To discourage the use of the fireside chat area by members that are not sponsoring.
- To discourage any behavior that blocks equal access to attendees.
- To actively promote the members' participation through press releases, websites and social media.
- To provide you with all leads collected at the booth within 1 week of show close.
- The Alliance reserves the right to make exceptions regarding member participation as listed above.